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Before the
Federal Communications Commission
Washington, D.C. 20554

FILED/ACCEPTED
JUN 27 - 2006
Federal Communications Commission
Office of the Secretary

In the Matter of Federal Communications
Commission Notice of Proposed Rulemaking
(NPRM) on Media Ownership,

)
) Docket No. 06-121
)

Comment of Media Action Marin on behalf of itself and the below listed concerned individuals and organizations.

A. INTRODUCTION

Media Action Marin MAM is a grassroots media advocacy group in Marin County that 1) works to inform the Marin public about the failure of the mainstream corporate media to provide unbiased and diverse news and information on the important issues of the day, 2) educates viewers about the potential of Community Television to educate and inform community members and to give Marin's diverse cultures a voice in their community, and 3) takes a leadership role in the effort to build and run a successful Marin Community Media Center (MCMC).

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(Red Lion Broadcasting Co. V. FCC, 395 U.S. 367)

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individuals and organizations urge the FCC to engage the public through local hearings and comments; to encourage independent, local, diverse and non-commercial media creation and ownership; and to support net neutrality rules that treat all information and users as equals.

Communication is a Fundamental Human Right

Everyone has the right to communicate, not just those with the loudest microphones, the most expensive studio or the widest distribution network. The FCC's goal in these proceedings should be
"to preserve an uninhibited marketplace of ideas in which the truth will ultimately prevail."

Democracy demands and requires nothing less.

Respectfully Submitted by:

Media Action Marin, by Peter Franck, Chair
Mill Valley Seniors for Peace, Bill Usher, Chair
Canal Human & Economics Council, Jon Ortega, President
Marin Peace and Justice Coalition
Be The Media, by David Mathison
Social Justice Center of Marin
[other sign-ons pending]

THE FOLLOWING INDIVIDUAL RESIDENTS OF MARIN COUNTY

Name	Email address	Phone for verification purposes only (415-	Please check, for notification of future media activism events
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<i>Don Fromer</i>	<i>dfromer@kqaz.org</i>	<i>415-398-7436</i>	
<i>Heather LeGrand</i>	<i>heather.legrand@gmail.com</i>	<i>415-398-7436</i>	
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On June 21, 2006, the Federal Communications Commission (FCC) initiated its Quadrennial Regulatory Review of Broadcast Ownership Rules, and is seeking comment through a formal Notice of Proposed Rulemaking (NPRM). The following comments on this NPRM are hereby submitted to the FCC today by Media Action Marin.

With this background, Media Action Marin Respectfully Submits the following Comment to the Federal Communications Commission in this proceeding:

Democracy demands diversity of opinion

Protect the First Amendment

The public has the constitutional right to communicate in an uninhibited marketplace of ideas. The purpose of the First Amendment is to preserve that right. As stated by the United States Supreme Court:

"It is the purpose of the First Amendment to preserve an uninhibited marketplace of ideas in which truth will ultimately prevail rather than to countenance monopolization of that market... It is the right of the public to receive suitable access to social, political, esthetic, moral and other ideas which is crucial here."
(Red Lion Broadcasting Co. V. FCC, 395 U.S. 367)

Just a Few Corporations Control The Media

Over the last twenty years, corporate ownership concentration has led to steep declines in female, minority and local ownership opportunities and the homogenization of content in radio, television and newspapers. In truth, just a few corporations control most of what Americans see, hear and read.

Ownership Matters

The main goal of any action being considered by the Federal Communications Commission should be the protection of diversity in media ownership. The FCC should stand firmly in favor of a diverse, equitable and fair media marketplace. Prior to enacting any new rules on media ownership, *Media Action Marin* and the undersigned

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individuals and organizations urge the FCC to engage the public through local hearings and comments; to encourage independent, local, diverse and non-commercial media creation and ownership; and to support net neutrality rules that treat all information and users as equals.

Communication is a Fundamental Human Right

Everyone has the right to communicate, not just those with the loudest microphones, the most expensive studio or the widest distribution network. The FCC's goal in these proceedings should be

"to preserve an uninhibited marketplace of ideas in which the truth will ultimately prevail."

Democracy demands and requires nothing less.

Respectfully Submitted by:

Media Action Marin, by Peter Franck, Chair
 Mill Valley Seniors for Peace, Bill Usher, Chair
 Canal Human & Economics Council, Jon Ortega, President
 Marin Peace and Justice Coalition
 Be The Media, by David Mathison
 Social Justice Center of Marin
 [other sign-ons pending]

THE FOLLOWING INDIVIDUAL RESIDENTS OF MARIN COUNTY

Name	Email address	Phone for verification purposes only (415-	Please check, for notification of future media activism events
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✓ David A. Alow	daalclow@yahoo.com	381-4305	
✓ Elizabeth Moore	lizbetan@aol.com	381-8357	
✓ Betty Portji	#40 Camino Alto	380-5018	✓
✓ Doris A. Foley	MAH	383-3955	
✓ Bella Jane Emory		389-886	
✓ ARTHUR McDONOUGH		389-4083	
✓ Rosemarie Cunningham	40 Camino Alto	388-6536	
✓ John Miller	" "	388-6536	
✓ Genevieve Sorenson	40 Camino Alto MY 9454	388-0565	
✓ Monique Muntz	40 " " "	388-8191	
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✓ Anita J. Corbett		380-9055	381-8131
✓ David Martini		380-9032	
✓ Maurice G. Flepser	markf@aol.com	381-7931	
✓ Rosemary Taylor		389-818	✓

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**Before the
Federal Communications Commission
Washington, D.C. 20554**

FILED/ACCEPTED
NOV 2-2006
Federal Communications Commission
Office of the Secretary

**In the Matter of Federal Communications
Commission Notice of Proposed Rulemaking
(NPRM) on Media Ownership,**

)
) **Docket No. 06-121**
)

Comment of Media Action Marin on behalf of itself and the below listed concerned individuals and organizations.

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